**Business Case Study**

**Summary**

Social media not only plays a vital role in business streams now a day but also has become reliable means to explore the culture, views and lifestyles that influence customer/passenger behaviour. This model provides travel assistance to passengers by inquiring details from frequently travelling passengers from various locations of the world.

**Problem Statement:**

Passenger who travels not often face a lot of challenges after landing at destination regarding culture and customs of altogether different part of global, hotels where can be resided for a power nap, places which should be captured in our camera or clicked a selfie with, Or any other sort of other help which might be needed to visit a new place.

**Solution**

We can connect passenger’s in flight by using some chat services. So, they can interact with each other and can discuss/share their thoughts.